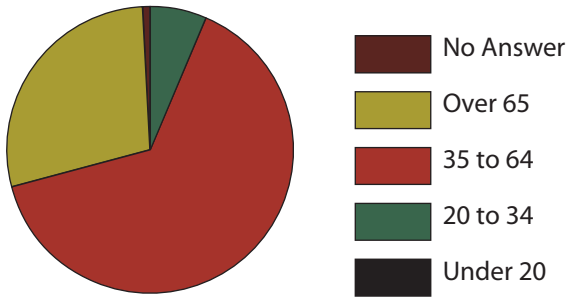


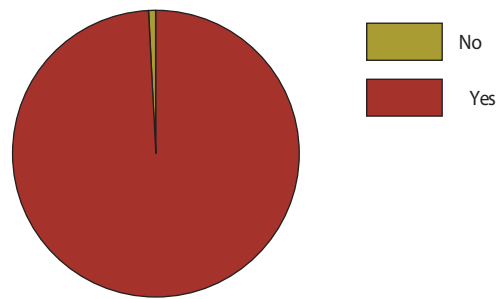
Section Two:

Community Surveys

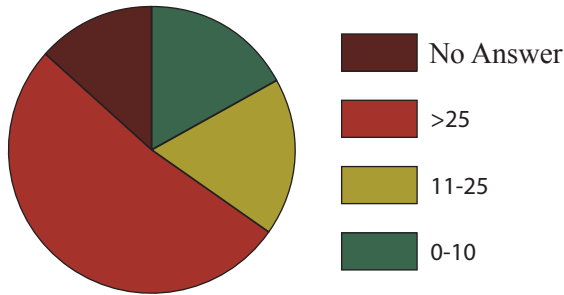
In the Spring of 2007, 1,810 anonymous community surveys were sent to the residents of the Town of Sterling and the Village of Fair Haven. Thirty-one percent or 561 surveys were returned - 26% of all town surveys (301 of 1160) and 40% of all village surveys (260 of 650). The surveys asked 31 questions of the residents and a sample was analyzed by the Cayuga County Department of Planning and Economic Development. The survey results were thoughtfully considered and often referred to by the Comprehensive Planning Committee as it developed the goals and objectives in the following section. **While the full results have been tabulated and displayed in Section 5, a brief summary of the results can be found here.**



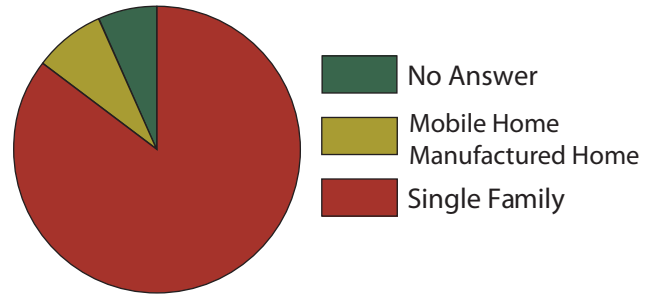
How old are you?



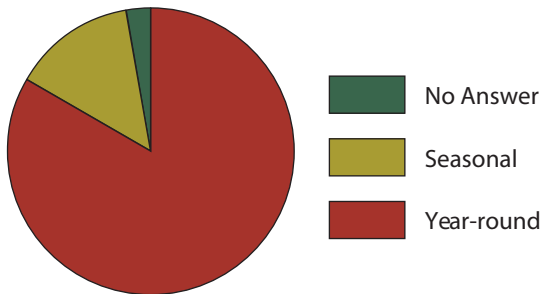
Do you own property in the Town of Sterling?



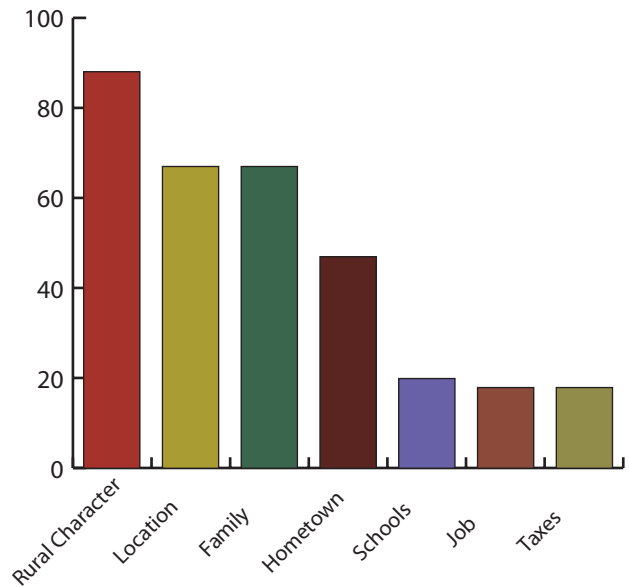
How long have you lived in Sterling?



What type of home do you live in?

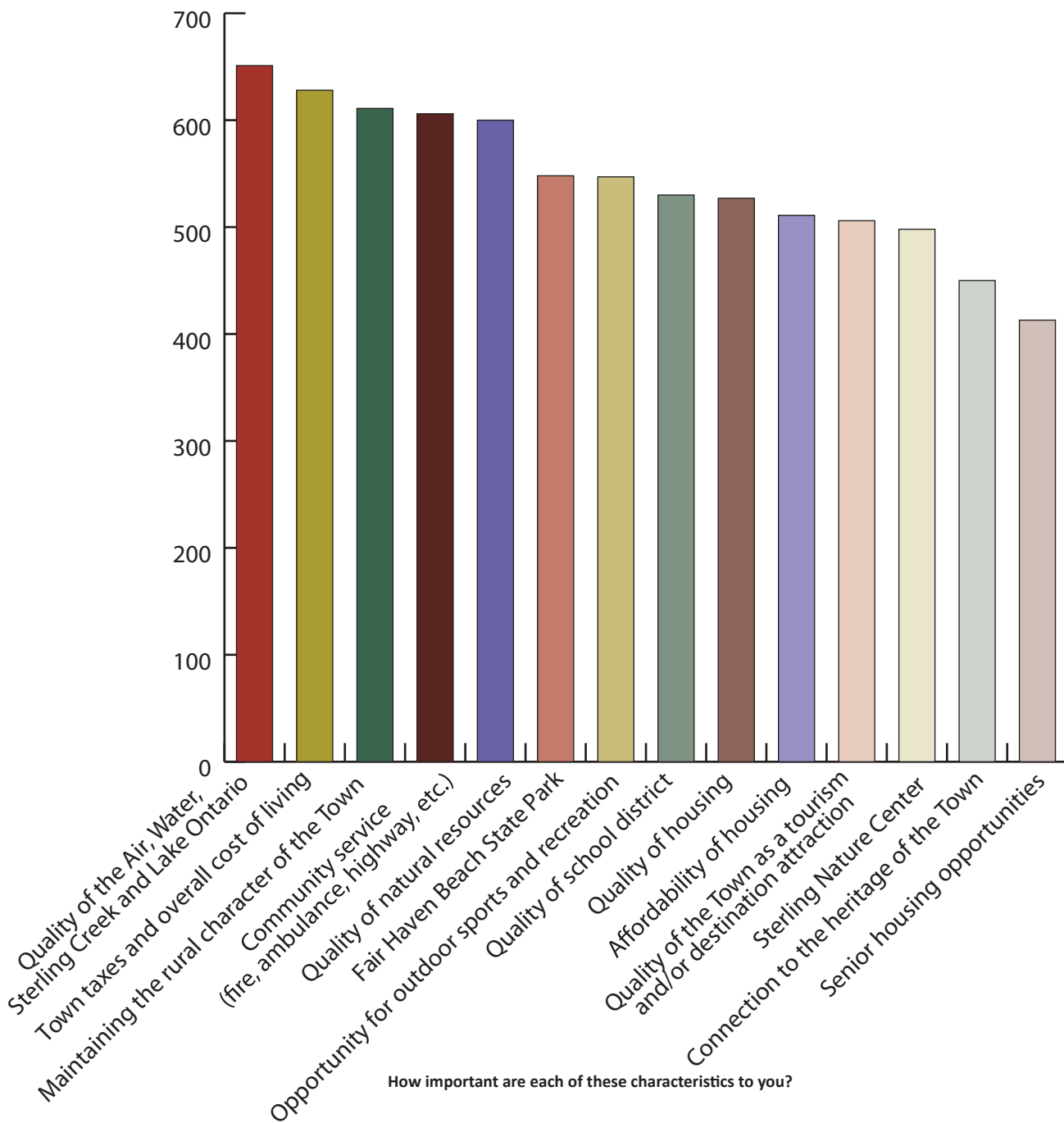


Is your residence seasonal or year round?



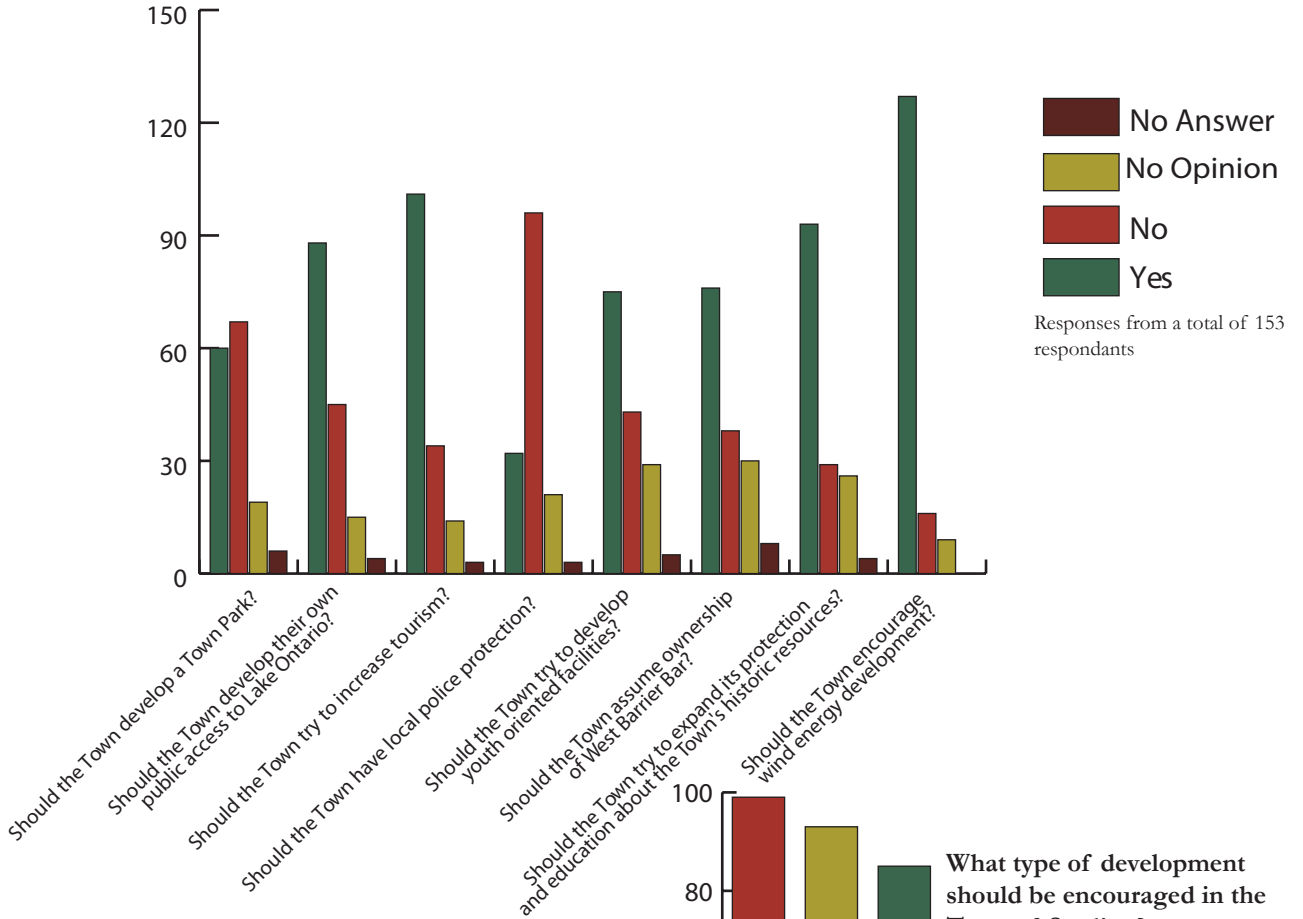
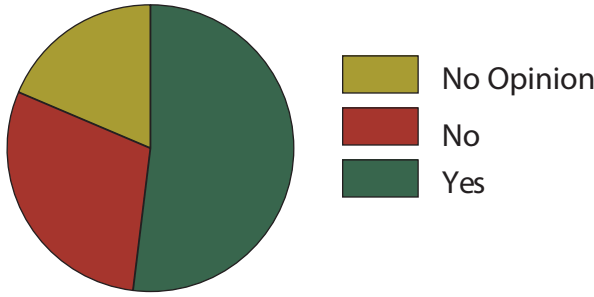
Town of Sterling

152 of the surveys returned from the Town of Sterling were tabulated and the full results can be found in Section 6. Most often the respondents were land-owning (99%), year-round residents (84%) living in a single-family home (85%), and were between the ages of 35 and 64 (64%). The largest percentage of respondents chose to live in Sterling because of its rural character (57%), its location (44%) and because of proximity to family (44%).

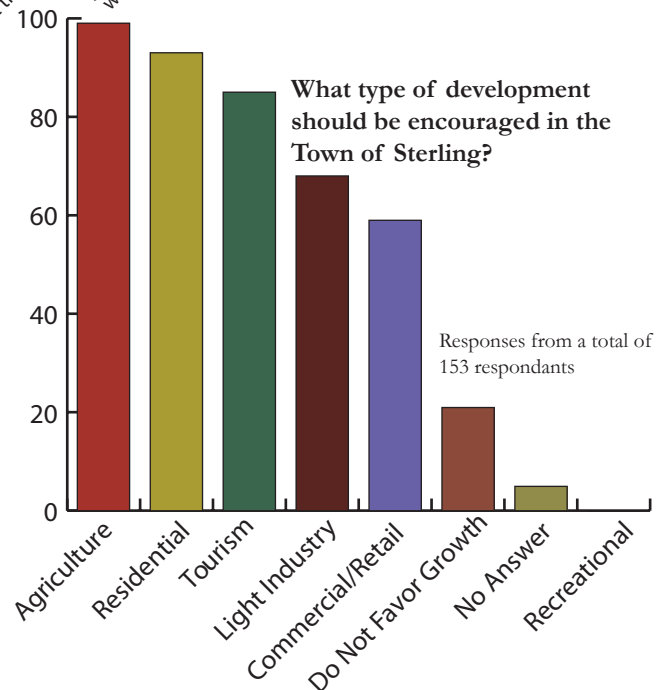


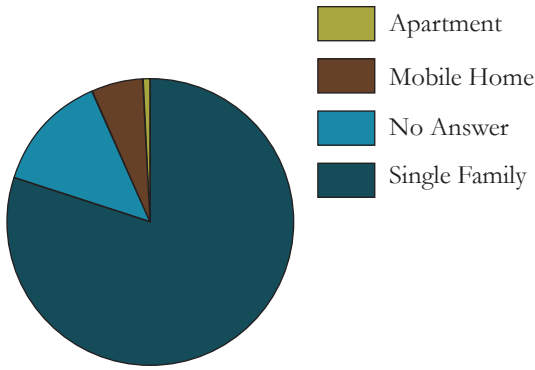
When asked to judge the importance of 14 town characteristics, respondents identified the “quality of the air, water, Sterling Creek and Lake Ontario” as the most important followed by “town taxes and overall cost of living” and “maintaining the rural character of the town”. Respondents identified agriculture as the type of development they would most like to be encouraged (65%) followed by residential (61%). It is interesting to note that despite the fact that 61% of residents would like to see the town encourage residential development, 64% of respondents support the idea of “encouraging the continuation of farming in the Town by limiting the conversion of farmland to residential uses”. This seems to suggest the need for a thoughtful and well-planned approach to residential development that meets both objectives by encouraging residential development in areas not suitable for farmland.

Should the Town encourage the continuation of farming in the Town by limiting the conversion of farmland to residential use?

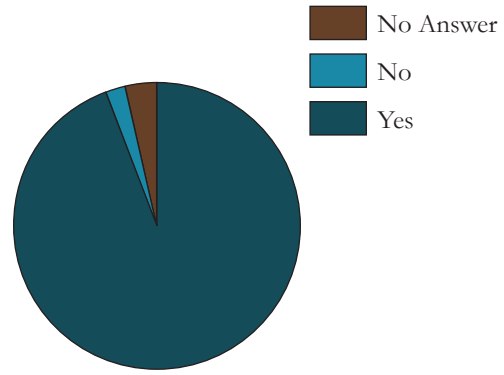


Most respondents indicated that they did not want public water (60%), nor did they want local police protection (63%). Most respondents who expressed an opinion did, however, want to encourage wind energy development (89%) and were in favor of the Town assuming ownership of West Barrier Bar (62%).

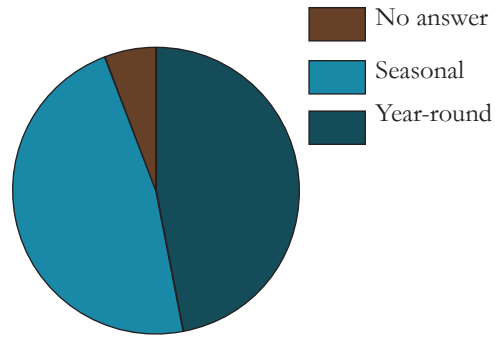
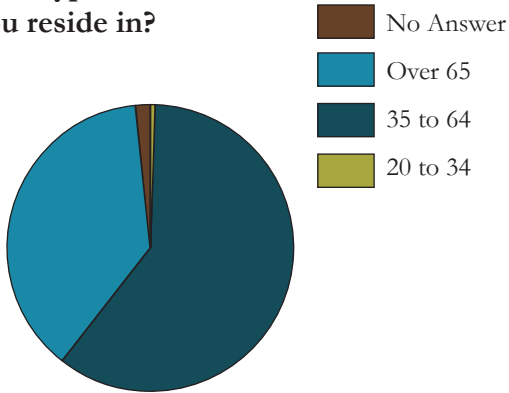




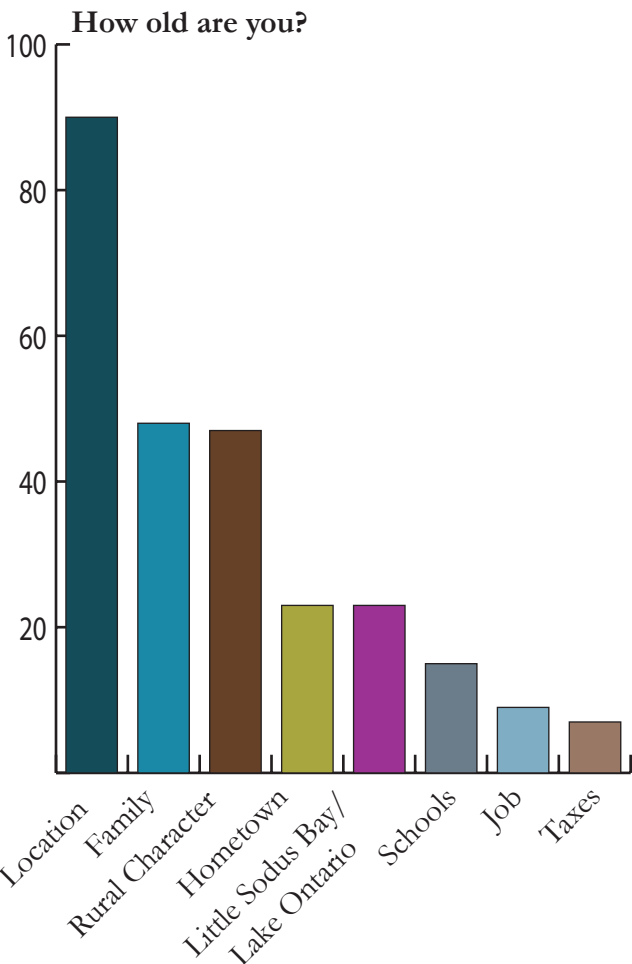
If you live in the Village, what type of structure do you reside in?



Do you own land in the village?



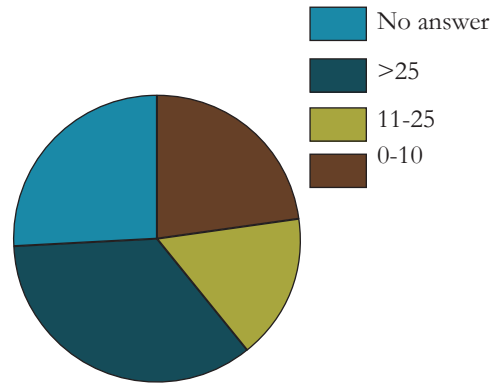
Is your residence year-round or seasonal?



What were your reasons for choosing to live or own land/property in the Village of Fair Haven?

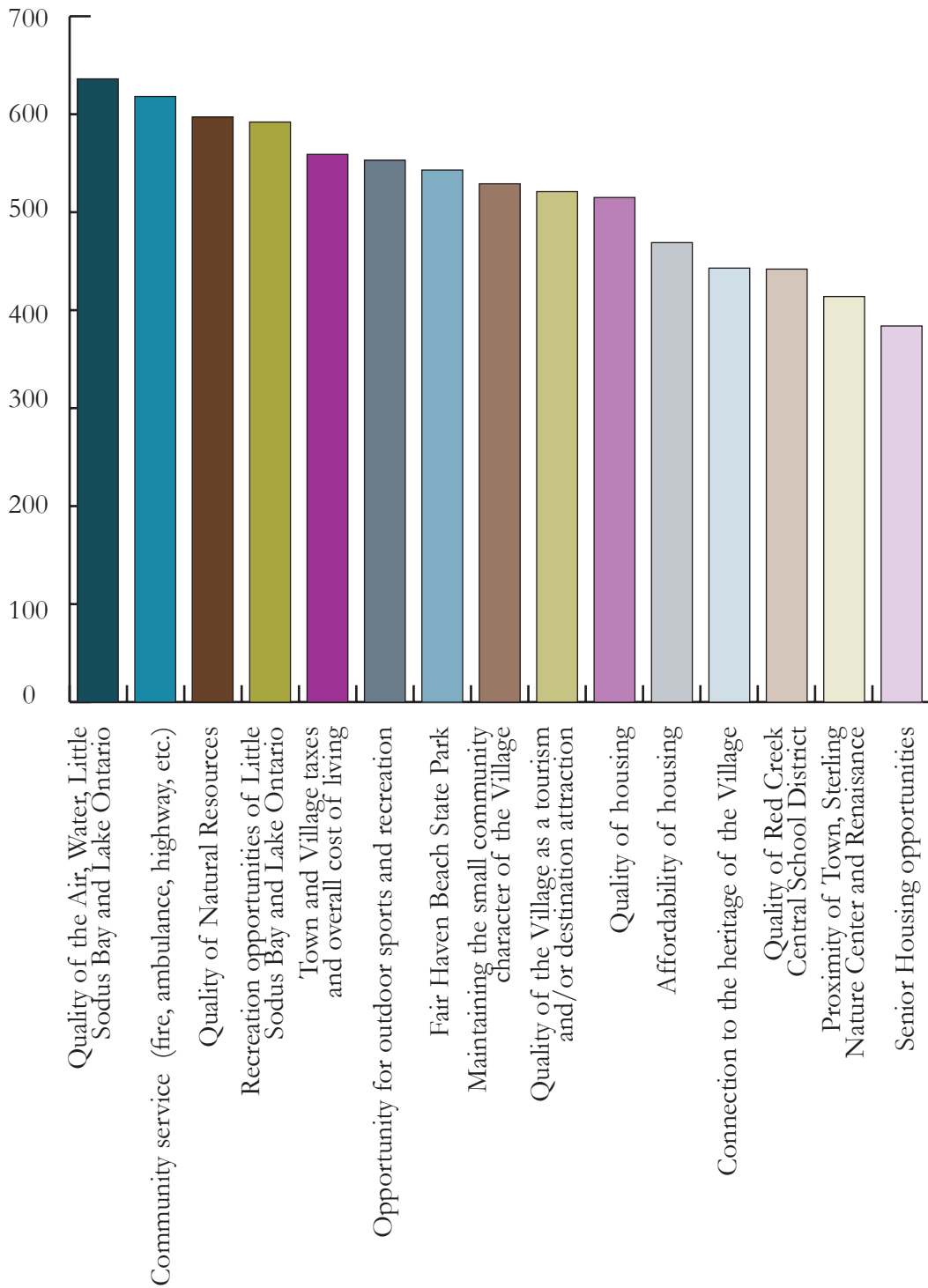
Responses from a total of 140 respondents

How many years have you lived in the Village?



Village of Fair Haven

The demographic profile of the typical village respondent was very similar to the typical respondent in Sterling, in that most own their own (94%) single-family home (80%) and are between the ages of 35 and 64 (60%). Residents of the village echoed the same reasons that Township respondents voiced for living where they do, citing location (64%), family (34%) and rural character (34%).



When Villagers were asked to judge the importance of 14 village characteristics respondents selected “quality of the air, water, Little Sodus Bay and Lake Ontario”, “community service (fire, ambulance, highway, etc.)” and “quality of natural resources” as the top three. Respondents identified tourism, residential and commercial as the types of development they would most like to see encouraged in Fair Haven. Many made note of the need for more restaurants and shops on Main Street and most agreed that the Village should adopt a subdivision law (70%).